50/6/08 50/6/08

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant

: Susumu Nakagawa

Serial No.

09/878,581

Filed

June 11, 2001

For

IMAGE CONTENT AND ADVERTISEMENT DATA

PROVIDING METHOD, SYSTEM, AND APPARATUS (AS

AMENDED)

Examiner

Sheleheda, James R.

Art Unit

2623

Confirmation No.

2762

745 Fifth Avenue New York, NY 10151 (212) 588-0800

CERTIFICATE OF ELECTRONIC FILING

I hereby certify that this correspondence is being transmitted via Electronic Filing Services on September 16, 2008.

f Signature

AMENDMENT UNDER 37 C.F.R. § 1.116

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 **September 16, 2008**

Dear Sir:

This amendment responds to the Office Action dated July 17, 2008 (Paper No.

20080710). Please amend the above noted application as follows: